

Press Release – UP-START Cloud Awards

London – 27th November 2013

PRESS RELEASE

Cloudhouse Technologies Named a 2013 UP-START Cloud Awards Finalist

Cloudhouse[™], a leading provider of Cloud-enablement technologies, today announced that it was named as one of three finalists for the 2013 UP-START Cloud Award for Best Application Platform.

The UP-START Award finalists are disruptive and next-generation cloud computing companies, who are defining cloud technology were selected by cloud industry experts during a 2-stage open vote. The final round of voting will be taken by attendees of the “UP Cloud Computing Conference” in Santa Clara on December 3, 2013. Winners will be announced after on-site attendees vote for the most outstanding cloud solution, measured by technical innovation, marketability and likelihood to be a market leader.

Sean Corbett, Founder & CEO, Cloudhouse comments: “We are delighted to be a 2013 UP-START Cloud Award finalist. Deploying existing applications into the Cloud is exceptionally challenging. Cloudhouse have developed an elegant solution to this modern problem with a technology platform that “lifts and shifts” any application to the cloud. This is achieved without product re-development or traditional remote access technologies and there is no detrimental impact to end user experience. Our customers enjoy all the benefits of a cloud approach including: consolidation of supporting infrastructure, improved agility, and reduced TCO but without requiring remote desktops or any software re-development.”

About the UP-START Cloud Awards

The UP-Start 2013 cloud awards - part of the UP 2013 cloud computing conference take place December 3rd 2013 in Santa Clara. Full details on the event and the awards can be found at www.up-con.com. The UP-START Cloud Awards are established in the cloud community as the de-facto recognition platform to cultivate the understanding, appreciation and advancement of the contribution of cloud computing to the business and technology community. The UP-START Cloud Awards were founded in 2010 by Cloudcor, Inc.®, to recognize extraordinary achievements in the cloud industry. These prestigious awards are defined as a result of voting by people at the heart of the cloud community, including Cloudcor's significant LinkedIn cloud user group, comprising 250,000+ cloud professionals. [Click here to join our community](#). Visit <http://up-con.com/cloud-awards> for more information about the awards.

About Cloudhouse

There are many solution providers that are able to deliver brand new applications into the Cloud, but none have been able to effectively solve the problem of Cloud-enabling legacy, on-premise and desktop applications. Until Now. With a new breed of patented (and patent pending) technologies, Cloudhouse are taking traditional applications to the Cloud in a matter of hours.

Cloudhouse[™] & UP-START Cloud Awards

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